

Vice President Primary Care Operations
Lehigh Valley Physicians Group
Allentown, Pennsylvania

Executive Search firm, Avoca Search, is proud to partner with **Lehigh Valley Health Network and Lehigh Valley Physicians Group** in their search for a dynamic operational leader to serve as the **Vice President Primary Care Operations**. This is an exceptional opportunity for an accomplished, forward-thinking, and effective operational executive to provide administrative oversight, as well as strategic and operational leadership to drive program and service growth for primary care across the network.

Lehigh Valley Health Network (LVHN) has been ranked among the "Best Hospitals" by *U.S. News & World Report* for 23 consecutive years and has earned Magnet status five times. LVHN serves nine counties in eastern Pennsylvania with nine hospital campuses, nearly 2,000 inpatient beds and \$4 billion in revenue, over 275 physician practices, 55 rehabilitation locations, more than 80 testing and imaging centers, 25 health centers and 18 ExpressCARE locations. LVHN is a nationally certified Great Place to Work for the second consecutive year and a Fortune Best Workplace in Health Care and BioPharma.

The VP Primary Care Operations will play a key role in executing growth strategies that will continue to advance the growth of primary care services across the LVHN network. They will provide strategic leadership to build and maintain an environment that attracts and retains patients and colleagues by utilizing continuous quality improvement, innovation, creative problem solving, and the application of lean principles to achieve network and LVPG goals. The VP will work closely with their dyad partner and with physician leadership and LVPG CMOs to develop and achieve organizational goals for the Primary Care Service Line.

The ideal candidates for this position will have a minimum of seven years' experience in multi-specialty physician practice management as an executive or in a senior level position and a master's degree in health service administration, business, or health-related field. To learn more, provide confidential nominations or express interest, please contact the Avoca Search consultants, Jennifer Bauer at jbauer@avocasearch.com or Kim Ratier at kratier@avocasearch.com