

# SPONSORSHIP WITH PENNSYLVANIA MGMA



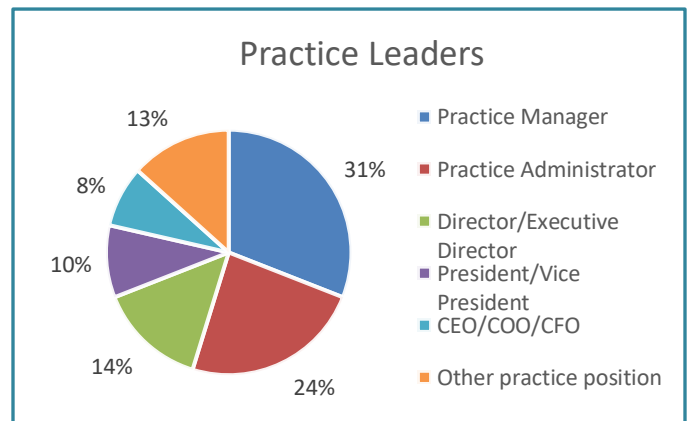
## 2023 Pennsylvania MGMA Sponsorship Spec Sheet

As the recognized MGMA State Affiliate in Pennsylvania, we invite you to promote, network, engage, and support medical practice leaders and their staff.

Our membership consists of decision-makers from across the state with 50% from the East, 27% from Central, and 18% from the West.

Our events and conference schedule for 2023 includes:

- January – Payor Day [Virtual]
- March – Regional Forum
- April – Healthcare Leaders Summit
- May – Regional Forum
- June – Regional Forum
- September – Regional Forum
- October – Workshop
- November – Regional Forum



In addition, the Pennsylvania MGMA participates in a collaborative webinar series with Virginia MGMA and West Virginia MGMA, as each state hosts four webinars.



## 2023 Pennsylvania MGMA Sponsorship Spec Sheet

### Payor Day 2023

To accommodate medical practices in their quest to stay up-to-date with coding, billing, and carrier changes, we will host a Virtual Payor Day event. If your company provides service for provider credentialing, medical coding, billing, and reimbursement, this event is for you!

Benefits	Host \$3,000	Gold \$2,500	Silver \$1,500	Bronze \$500
Availability	1	2	3	4
Complimentary Registrations	4	3	2	1
Corporate logo and link on event website	Yes	Yes	Yes	Yes
Inclusion in event slideshow	Yes	Yes	Yes	Yes
Inclusion in event marketing and promotion	Yes	Yes	Yes	Yes
Recognition from the host	Yes	Yes	Yes	Yes
Social Media call out	Yes	Yes	Yes	Yes
Private Breakout Room Presentation	Yes			
General Session		Yes		
Payor Breakout Session			Yes	Yes
Discount on Healthcare Leaders Summit Sponsorship	\$300	\$250	\$150	\$50



## 2023 Pennsylvania MGMA Sponsorship Spec Sheet

### Healthcare Leaders Summit 2023

The Healthcare Leaders Summit is a unique opportunity to increase your company's visibility, cultivate new relationships, and enhance goodwill with existing clients. Join practice leaders on April 25-26, 2023 at the DoubleTree Resort in Lancaster, PA.

This year, the Summit will begin at 12 Noon on Tuesday, April 25, 2023 with lunch and the opening of the Exhibit Hall. Following keynote and education sessions from 1:30 PM – 5 PM, will be our Welcome Reception in the Exhibit Hall with drinks and appetizers.

The Summit continues on Wednesday, April 26, 2023 from 8 AM to 4:30 PM with two hours of breaks, refreshers, and lunch in the Exhibit Hall.

As a corporate sponsor:

- ✓ Network with attendees at the Welcome Reception with your corporate logo displayed throughout.
- ✓ Have one-on-one discussions with existing and potential clients as an exhibitor.
- ✓ Conduct a demo, distribute promotional materials, and even hold a door prize for attendees.
- ✓ Present and share your corporate message to education session attendees.
- ✓ Put your corporate name and logo in front of every conference attendee.

Contact the Pennsylvania MGMA Team to confirm your support of medical practice leaders.

Email [Info@PennsylvaniaMGMA.com](mailto:Info@PennsylvaniaMGMA.com) or call 410-527-0780 between 8 AM – 5 PM ET  
Peter Constantinou, Executive Director | Erin Bauguess-Kimes, Director of Events & Sponsorship



## 2023 Pennsylvania MGMA Sponsorship Spec Sheet

### Healthcare Leaders Summit 2023

Benefits	Presenting \$13,000	Host \$10,000	Platinum \$6,000	Gold \$5,000	Silver \$4,000	Bronze \$3,000
Availability	1	1	2	4	6	12
Complimentary Registrations	6	5	4	3	2	1
Exhibit Table	Yes - Premium	Yes - Premium	Yes - Prime Area	Yes - Prime Area	Yes - Exhibit Hall	Yes - Exhibit Hall
Corporate logo and link on conference website	Yes	Yes	Yes	Yes	Yes	Yes
Inclusion on conference signage and slideshow	Yes	Yes	Yes	Yes	Yes	Yes
Inclusion in conference marketing and promotion	Yes	Yes	Yes	Yes	Yes	Yes
Recognition from the podium	Yes	Yes	Yes	Yes	Yes	Yes
Social Media call out	Yes	Yes	Yes	Yes	Yes	Yes
Welcome Reception	Yes					
Keynote Session	Yes - Day 1					
General Session		Yes - Day 2				
Meal Sponsorship		Yes - Lunch	Yes - Lunch	Yes - Breakfast	Yes - Refreshers	
Breakout Sessions						Yes



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### Healthcare Leaders Summit 2023

#### A La Carte Pricing

Exhibit Booth – Premium (Two company representatives)	\$2,250
Exhibit Booth – Prime (Two company representatives)	\$2,000
Exhibit Booth – Standard (One company representative)	\$1,750
Welcome Reception	\$3,500
Keynote Session	\$5,000
General Session	\$3,500
Breakout Session (Per Session)	\$750
Meal Sponsorship – Breakfast	\$1,750
Meal Sponsorship – Lunch	\$2,250
Meal Sponsorship – AM/PM Refreshers	\$1,250
Additional Company Representative	\$325



## 2023 Pennsylvania MGMA Sponsorship Spec Sheet

### Digital Advertising

Stay in front of practice leaders and potential clients with an advertisement in our bi-monthly newsletter.

E-Newsletter Advertisement	Per Issue	Six Issues
Horizontal - 728x90 pixels	\$275	\$1,485
Vertical - 300x600 pixels	\$225	\$1,215
Square - 250x250 pixels	\$175	\$945

Show your support of the Pennsylvania MGMA with your corporate logo and hyperlink on our website.

Website Presence	One Year
Corporate Logo and Hyperlink	\$250

Let us send your exclusive corporate promotional email to our members and contacts.

Sponsored Email	Per Email	Quarterly Email
Sponsored Promotional Email	\$500	\$1,700